



PRESS RELEASE

Forming a New Frontier of Fraud Detection with Neo4j

Singapore, 13 September 2021 – KewMann has entered into a partnership with Neo4j to empower more organisations to efficiently embark into the Artificial Intelligence (AI) & big data analytics journey with Graph Data Platform as the foundation of fraud detection that could minimise fraud risk in a timely manner through the integration of KewMann's enhanced fraud detection methodology and Neo4j's highly trusted, scalable, and high-performance graph data technology.

Neo4j provides the leading Graph Data Platform that enables organisations to unlock the business value of connections, influences and relationships in data by applying the relationship-first approach on applications to tackle connected data challenges including artificial intelligence, fraud detection, real-time recommendations and master data. "Neo4j is thrilled to have KewMann as our partner in APAC to deliver the value of Connected Data so customers can uncover hidden relationships between data points via our market-leading Graph Data Platform. We are confident that our vast experience in use cases like Fraud Detection and shared vision with KewMann will be valuable across any industry", said Nik Vora, APAC Vice President, Neo4j.

The collaboration aims to assist more organisations in optimising their fraud detection capabilities to achieve timely fraud risk minimisation while enhancing operational efficiency in eliminating unnecessary manual involvement in investigating false alerts. "Partnership with Neo4j is very natural for us. Connected Data & Connected Events would help to further value add to our customers to improve their ability to detect and investigate fraud and irregularities and to increase revenue" said Kew Yoke Ling, the Executive Director of KewMann.

